

WHAT WE DO

- We are an Investment Bank focused on mergers & acquisitions within the furniture, home furnishings, and related industries
- We focus on all market segments, including residential, hospitality, office/contract, and casual furniture channels as well as e-commerce companies selling both wholesale marketplaces and direct-to-consumer ("DTC"), as well as their suppliers
- Our work is primarily as sell-side Merger & Acquisition advisors. We work with business owners and their Board of Directors to create a plan and process for a liquidity event
- We attend furniture markets globally, including High Point, Las Vegas, Neocon, New York, Cologne, Shanghai and other Asian and regional events
- We engage deeply with all strategic buyers, domestically and internationally, as well as with Private Equity funds and Family Offices to identify the next generation of investors for the furniture industry
- Stump & Company is headquartered in Charlotte, North Carolina

M&A LEADERSHIP TEAM



Tim Stump *President, Head of M&A*

Professional Background

- Founded Stump & Co. as part of The Stump Companies, 1990
- GE Capital, Former Vice President & Manager: Charlotte, NC
- Irving Trust Company: New York & Atlanta, GA

Educational Background

- MBA: Wake Forest University, 1982
- University of North Carolina at Chapel Hill, 1979



Stuart Stump Mullens
Partner

Professional Background

- Joined Stump & Company, 2016
- McKinsey & Company: Atlanta, GA
- Georgia-Pacific: Atlanta, GA

Educational Background

University of Virginia, 2011
 Jefferson Scholar & Phi Beta Kappa



Bo Stump
Partner

Professional Background

- Joined Stump & Company, 2019
- Consulting, Abrigo, Inc.: Raleigh, NC
- Corp. Strategy, WME | IMG & Viacom, Inc.: Los Angeles, CA

Educational Background

- MBA: UNC Kenan-Flagler, 2017
 Beta Gamma Sigma & Schrum
 Fellow
- University of North Carolina at Chapel Hill, 2013

STUMP FAMILY TRADITION

Stump & Company originated out of The Stump Companies, founded by J. Ralph Stump in 1972, which specialized in:

- M&A Advisory to the furniture & furnishings industries ("Stump & Company") and;
- Industrial Real Estate Brokerage covering the Carolinas, Virginia, and Georgia ("The Stump Corporation")

Today, Stump & Company is owned and led by Tim Stump, who joined the firm in 1990 and leads the M&A Advisory practice. His brother, Randy Stump, joined the firm in 1989 and owns & manages the Industrial Real Estate brokerage business (The Stump Corporation).

The 3rd generation of Stumps are now in key leadership roles at Stump & Company and expanding the M&A business.

- **Stuart Stump Mullens**, Partner in the M&A Advisory practice, joined the firm in 2016. Named to Home Furnishing Business's "Forty Under Forty", 2020 Class.
- **Bo Stump**, Partner in the M&A Advisory practice, rejoined the firm in 2019. Named to Home Furnishing Business's "Forty Under Forty", 2021 Class.



Tim Stump (l), Ralph Stump (c), Randy Stump (r)



SENIOR INVOLVEMENT ON EVERY PROJECT

We do the work - No outsourcing of our projects to junior staff or anonymous overseas vendors. When you hire Stump & Company, you get the Stumps!

Stump & Company runs a rigorous analyst and post-MBA associate program, employing interns and post-grads every year. We have a 100% placement record with leading investment banks & consultancies across the country.







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STUMP CORNERSTONES

Integrity & Confidentiality

Stump maintains a superior level of confidentiality and integrity to deal with confidential information of private businesses. Many of our clients are privately held companies and family businesses. They are people deeply concerned with keeping their financial and operating information confidential. Stump honors that confidentiality.

Experience

With over 400 transactions and 50 years in business, Stump has the background, skills and expertise to tackle all manner of mergers and acquisitions. We know the tricks of the trade and understand what tools in the toolbox to deploy in negotiations. Our deep understanding of the furnishings industries landscape is unrivaled.

Expertise

Stump's fully accredited team includes MBAs and specialized backgrounds whose financial expertise is unparalleled. Our strategic lanes include Home Furnishings & Decor, E-commerce & Direct-to-Consumer, Manufacturing, Showrooms & Real Estate, Office, Hospitality, and Family Businesses.

Creativity & Ingenuity

Our ability to adapt and innovate allows us to be effective both with our clients and industry partners. During its 50 year history, Stump has seen the Home Furnishings industry undergo massive changes, from offshore manufacturing to the rise of E-commerce. Through it all, Stump has remained a key player in the M&A space.

Hard Work

Strong work ethic is in our blood. Ralph Stump, who founded The Stump Companies in 1970, always said, 'The harder I work the luckier I get.' The second and third Stump generations continue to adhere to that principle today. We go the extra mile to ensure our clients utmost satisfaction and we don't stop until the job is done.

SERVICES



- 90% of our work involves assisting owners / sellers, on an exclusive basis, with the process of valuing and selling their business
- Our typical transaction takes 5-6 months to close
- We are global. Our clients are based all over the world
- We work with private and public companies
- We sell companies to strategic and financial buyers, domestically and internationally



- 5% of our work involves assisting qualified buyers, with specific acquisition criteria, who need our assistance
- We identify target companies, open dialogues with owners and negotiate price, terms and closing requirements on behalf of buyers
- We limit buy side advisory to proven and qualified buyers with integrity and character with whom we have long term relationships



- We work with dozens of companies every year to determine the value of the business and the marketability of the company
- We have completed over 500 valuations of furniture companies, leading to over 400 successful M&A transactions

STRATEGIC LANES



THE STUMP DIFFERENCE

Stump & Company's competitive differentiator is its sole focus on *Furniture & Furnishings M&A*. Our focus allows us to develop unparalleled levels of insight, connections and industry experiences.

Stump & Company brings that advantage to you in a transaction through...

The most thorough understanding of the strategic marketplace: Synergies, financials and culture. We tailor the prospective buyer list and our Offering Memorandum to optimize company marketability. We have a vantage point to see opportunities that other bankers might not see.

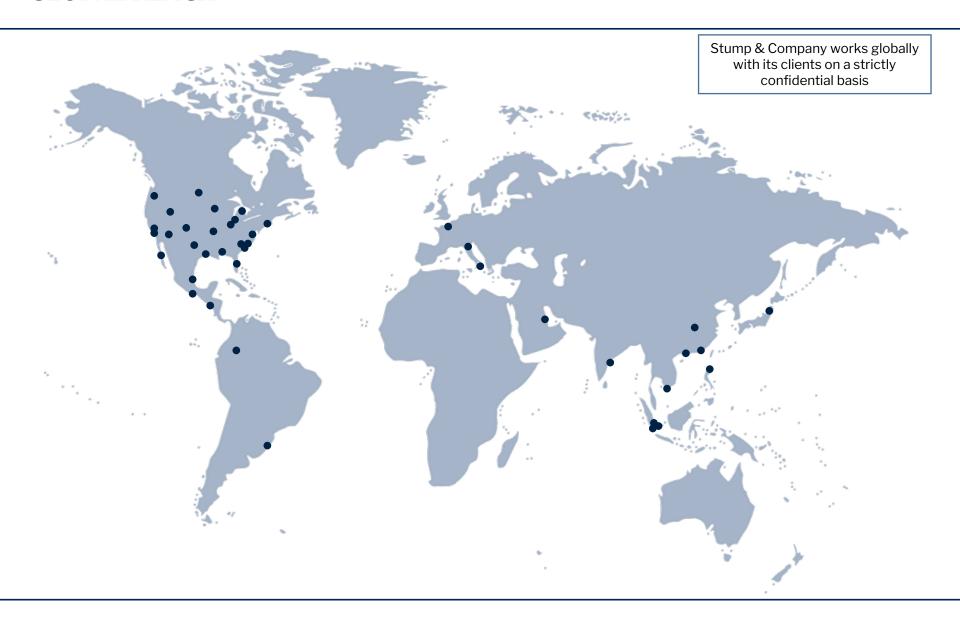
Extremely well-developed CEO relationships globally: They know us. They trust us. They take our calls.

The most extensive track record of successfully completed furnishings M&A deals: We do the Deals!

- Recent track record of successful transactions is unparalleled
- Over 400 total transactions completed in the industry since our founding in 1972

A commitment to executing every deal quickly and professionally: We know the importance of confidentiality and not disrupting your business. We are honored that many companies have chosen us multiple times to sell their business in various forms over the last 50 years.

GLOBAL REACH



MARKETS ATTENDED

The Stump team travels internationally to attend all the major furniture shows.

























SALE PROCESS



Foundational Work

- Valuation
- Due diligence
- Process management
- Build a team



Presenting the Company

- Write the book / offering memorandum / CIM
- Develop marketing plan and timeline



Finding the Right Buyer

- Global reach
- Strategic vs. private equity
- Confidentiality
- Create a market



Closing the Deal

- Attention to detail
- Structure for best results
- Execution to the end



Post-Closing Issues

- Proper wealth and risk management
- Employment and noncompete terms

EXPERIENCE WORKING WITH FINANCIAL SPONSORS

- We pride ourselves on intimate industry relationships that span decades, and many of our transactions are **strategic deals** between companies in similar or adjacent industries.
- However, we also cover the public and private equity markets globally, and offer the most robust proprietary database of financial buyers (VC, Private Equity, and Family Office capital) interested in the furnishings industry in the world.
- In any given year approximately **30-40%** of our transactions will include a financial sponsor.
- Recent work with **experienced financial buyers** include the below:

















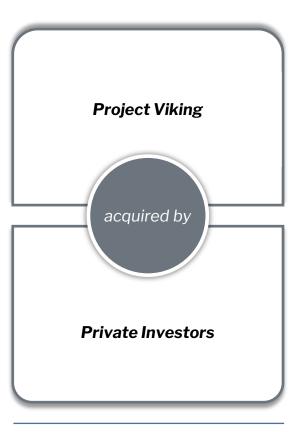




RECENT TRANSACTIONS: Ecommerce & DTC







FEB 28, 2022 AUG 10, 2021 JUN 29, 2021

RECENT TRANSACTIONS: Residential Home Furnishings







JAN 31, 2022 JUN 4, 2018 JUN 7, 2018

RECENT TRANSACTIONS: Residential Home Furnishings







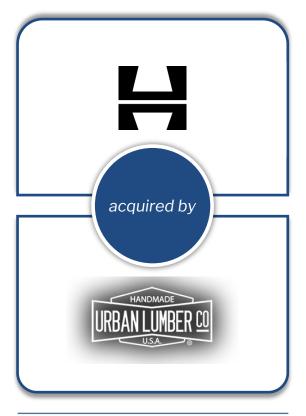
FEB 14, 2017

JAN 14, 2017

SEPT 30, 2015

RECENT TRANSACTIONS: Manufacturing







MAR 15, 2021 NOV 10, 2020 DEC 10, 2017

RECENT TRANSACTIONS: Office & Commercial







AUG 15, 2019 JUN 6, 2018 MAR 1, 2015

RECENT TRANSACTIONS: Hospitality / FF&E







NOV 18, 2020 DEC 12, 2017 DEC 11, 2017

ASHLEY FURNITURE TRANSACTIONS

Stump & Company has worked closely Ashley Furniture over several decades to assist in their game-changing growth and performance.

Gimson-Slater was their first move into upholstery, focusing initially on stationary sofas.

18 months later, they entered the motion field with the add-on acquisition of Gentry Gallery, Inc.

We continue to work with Ashley annually on strategic planning, acquisitions and global sourcing balancing.



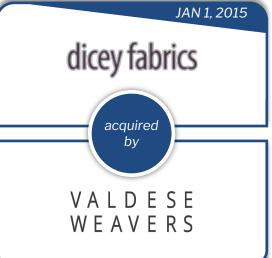


OTHER SELECT TRANSACTIONS







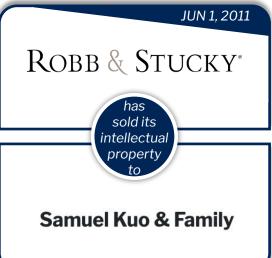






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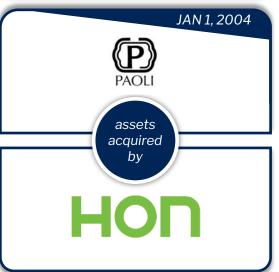






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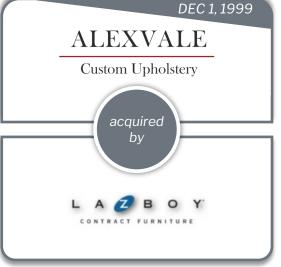












CONTACT INFORMATION

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Bo Stump

Partner

704-351-0240 bo@stumpnet.com Give us a call. Let's start a conversation.

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